

2023 BOMA Toronto Member Profile

Elena Muto - General Manager

Menkes Property Management Services Ltd.

Many of us who have built our careers in commercial real estate fell into this business without knowing much about it. Elena Muto, General Manager with Menkes, and multiple award recipient is one such person.

Elena started her career in the 80's with Rank City Wall Canada as a receptionist in their office division. She quickly became interested in the prospects of a career in the commercial real estate industry, and with the guidance of a mentor, enrolled in the RPA program to learn more. With more experience and knowledge to support her goals, Elena then joined Menkes Property Management Services as a Tenant Services Coordinator and has grown her career within this organization ever since, as an Assistant Property Manager, Property Manager, and now, General Manager.

How did you learn about BOMA Toronto?

Elena has been an active member with BOMA Toronto since she was introduced to the organization while engaged in the RPA Program. Since then, she has expanded her skill set through certification programs, education, the many tools offered by BOMA, and established a network of industry peers to grow her career both personally and professionally.

Elena has been a trailblazer within her organization, acknowledging the value of striving for excellence through recognition with BOMA BEST certifications, and earning her first of what was then called a "Certificate of Environmental Excellence" in 2005. "This award put our company on the map, with other properties inspired to follow suit over the years," says Elena, "leading us to where we are today." Elena has since been part of the winning team recognized with a Pinnacle Award and has won two TOBY Awards, considered the "Oscars" for property management professionals. In 2021, Elena's commitment to operational excellence was further recognized when she was declared the inaugural winner of the Elaina Tattersdale Sustainability Champion Award.

Why does BOMA Toronto's Awards Program matter to you and Menkes?

Elena believes that BOMA Toronto's Awards Program helps set the tone to strive for the best of the best citing that, "These awards not only promote and recognize Environmental Stewardship in the building industry, but reward those owners where both environmental best practices have been implemented, and set the standard in property-and facility-management excellence."



Elena encourages others to look to BOMA Toronto and its membership for guidance and support, "There are plenty of resources available and a great community of peers to connect with and learn from. Go for it!"



bomatoronto.org



Inspired **leadership** since 1917