



PHOTOGRAPHY COURTESY OF EZIO MOLINARI

# 2024 membership matters

BOMA Toronto provides our members, stakeholders and the Commercial Real Estate Industry with trusted, relevant resources, advocacy, education, mentorship and guidance.

**Your membership matters to us. Thank you for your continued support.**



Inspired **leadership** since 1917



**Dear BOMA Toronto Members,**

On behalf of the Board of Directors and the entire BOMA Toronto team, I would like to express my sincere gratitude and thanks to all our members, Corporate Partners and sponsors for your ongoing support, engagement and commitment.

BOMA Toronto remains deeply committed to driving exceptional value for our members by providing the support, information, education, tools, recognition, advocacy and the resources you require to succeed in the commercial real estate industry.

With the active engagement and participation of our membership, BOMA Toronto continues to thrive as a prominent and impactful voice and leader in the CRE Industry. Our reach is vast and impactful and our collective reputations are second to none.

**BOMA Toronto maintains status as the second largest BOMA organization in North America.**

We continue to be humbled by the generosity and engagement of over 150+ members who volunteer their time to make our organization and the CRE Industry a better place for all of us. We are proud to represent a powerful network of over 750 industry professionals. Our members' commitment to excellence and leadership has earned consistent and exceptional podium performances at the local, national and international levels.

Our value proposition is top of mind as we look forward to 2024. Earlier this year we were thrilled to launch our new intuitive and innovative website. This website has been designed to enhance our member experience. It is easily accessible and user friendly.

- Find colleagues through our member-exclusive real time digital directory
- Build your personalized Profile Page and connect with members through our community hub
- Access member resources and OnDemand education sessions
- Share ideas and your experience through our community hub 'btcurrent'

In 2023 BOMA Toronto introduced a Mentorship Program focused on supporting the personal development of our members. Cohort One exceeded expectations, with participants' professional networks expanding, effective and achievable goal setting underway, and new pathways for growth opening up for many. Cohort Two, which will welcome 60 new participants, begins in February 2024 .

**Our industry continues to lead the way, demonstrating strength through resilience, and fostering exceptional collegiality and collaboration.**

As we all grapple with a new sense of unpredictability and an ever shifting economic landscape, we are proud to be here as your go to source for a rich and diverse range of programs, education and industry initiatives. Each and every one of our members has made a valuable contribution, thank you!

**Susan M. Allen | MBA | ICD.D | RPA**  
President and Chief Executive Officer  
BOMA Toronto



# Invest In Your Business & Career

## Professional development

### Unparalleled Education

BOMA Toronto offers leading-edge curated educational content encompassing online learning, conventional classroom-style workshops, and live-streamed sessions, all provided free to members. This content is designed to equip you with the knowledge to maximize your building's performance and your professional growth at every step of your career.

### 2024 Education Themes

Best Practices & Compliance  
Building Performance  
Emerging Leaders  
NXTEK Smart & Connected  
Retail  
Security & Risk Management  
State of CRE  
Sustainability & Climate Action



### Get involved!

Our members enjoy exclusive access to and participation in our dynamic committees, advisory councils, coalitions, and Board of Directors.



Join a dynamic, engaged community of industry professionals, tap into a wealth of opportunities, insights, and collaborative ventures and connect to ideas and people.

Your membership grants you access to a robust network committed to your professional growth.

## Mentorship

Create a powerful partnership that nurtures talent and fosters continuous development and learning. Participate in the exclusive members-only Mentorship Program and receive unique access to industry leaders. Whether you are seeking guidance or providing it, mentorship is a journey of mutual empowerment and enlightenment.

## Become a Mentor or Mentee

60 emerging leaders, seasoned professional members and CRE leaders will be paired as Mentors and Mentees in Cohort 2 of this member-exclusive program.



“Being vulnerable and open to growth will maximize your mentor relationship”

**Ryan Ounjian, Dream Unlimited**



# Exclusive access

## Build valuable connections

Your Membership opens the door to a world of opportunities, connections, and resources that are reserved for our valued members. Enjoy a host of exclusive benefits that give you a distinct edge in the industry, from insider events to premium content, exclusive membership directory and much more. Your membership is your key to an elite community dedicated to your success.

### 2024 Signature Events

Jan 18	<b>Mentorship Program Social</b>	July 25	<b>NXTCONNECT – Intern Event</b>
Feb 2	<b>Ski Day</b>	Sept 18	<b>Fall Event</b>
May 29	<b>Celebration of Excellence Gala</b>	Oct 17	<b>CREST Awards</b>
June 24	<b>Spring Golf Classic</b>	Dec 6	<b>Holiday Luncheon</b>
July 11	<b>Annual General Meeting</b>		





## Recognition and prestige

Participating in awards programs casts a spotlight on your achievements, offering a platform for recognition, celebration and prestige. BOMA's prestigious awards programs celebrate and reward top-performing property teams and individuals in categories focused on sustainability, building excellence, customer experience and asset value. Compete for recognition locally, nationally, and internationally.



## Industry advocacy

Your BOMA Toronto membership solidifies our image as a dynamic and proactive advocate for regulatory updates across all government levels and industry-shaping initiatives. We're committed to driving change and staying ahead of regulatory updates at all levels of government, all while championing initiatives that shape and influence the future of our industry.

**Join us to help shape the CRE Industry**

"My BOMA Toronto membership has really helped me establish meaningful connections throughout the industry"

**Marvin Morgan, General Manager, Scotia Plaza**

## 2024 Membership Fees

### Allied: \$2,699

Supply goods or services, equipment, systems, or provide professional consulting services.

### New this year: Emerging Leader Allied Membership

Contact Rahim for more information.

### Principal: \$780

Actively involved in the ownership, trading or management of buildings.

### Affiliate: \$624

Organizations interested in the business and activities of the association but are not directly involved in property management or a service provider.

### Emerging Leader: \$416

35 years of age or under, employed by an owner/manager firm.

## Membership matters. Join today!

*Toronto Star Building, 80 King St West (1940-1960)*

## Contact:

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