

2022 BOMA Toronto Member Profile

Joe Brown, Vice President, Building Technology & Decarbonization Lead, KingSett Capital

After starting his career as a mechanical designer for a consulting firm specializing in water and wastewater projects, Joe's first real exposure to the commercial real estate industry was as a commissioning agent for a consulting firm that specialized in LEED and sustainable buildings.

Roughly a decade ago, Joe made the switch to the owner side of the industry and has gained experience in a variety of roles supporting technical decisions, energy savings programs, operations, smart building strategy, decarbonization and capital projects in the CRE industry.

As a mechanical engineer, Joe was surprised to learn how complex building systems could be. He believes that over the next decade, the challenge to decarbonize society will drive transformative changes to commercial buildings, and that technology and innovation will be key factors in making those changes possible. While the task ahead of us is complex, Joe sees this as an exciting time, fuelled by creative thinkers and thought leaders!

How has BOMA Toronto supported your career?

Joe was introduced to BOMA Toronto when he joined the ownership side of the industry and believes that BOMA is a tremendous organization for supporting career development. "Building tours, technical steering committees, forums or ski days, to name a few, BOMA has helped me learn and network throughout my career." As an active participant on BOMA Toronto's first Young Professionals Committee (now known as the Emerging Leaders Committee), he forged many new relationships that he still maintains to this day.

Joe also sees BOMA BEST certification as a fundamental standard for assets to aspire to, and going through the process can really help property managers learn and determine practical changes they can implement to improve the performance of their buildings.

Advice to others?

Get involved and attend events! The industry is very open to collaboration and sharing of ideas. In Joe's experience, joining BOMA Toronto and volunteering for a committee has been a great way to learn and expand his network. "I encourage my colleagues who qualify to join BOMA as an Emerging Leader, get involved, and expand their network of industry contacts," says Joe. Following his own advice, Joe actively participates on the Smart Building Committee, BOMA Canada 5G Committee and BOMA Toronto's Return to Workplace Committee. And as several BOMA Toronto events are open to non-members, Joe encourages everyone to check out BOMA before committing to a membership.



"There are plenty of opportunities to get involved with. Choose an aspect of the industry that you are passionate or want to learn more about and just go for it!"



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