

2024 Earth Hour Weekend Challenge Contest Information Webinar

Thursday, February 8, 2024

Subject matter experts **Scott Rouse** and **Gabriela Vieira Guinzani** from **Energy@Work Inc.** reviewed competition and data entry requirements along with other key aspects of the Earth Hour Weekend Challenge. Past participants and contest winners, **Jeri MacLean** from **Menkes Developments Ltd.** and **Ryan Ounjian** from **Dream Unlimited** shared insights on how to maximize engagement and Challenge results for building operators, key stakeholders and tenants.



[Watch the session recording >](#)

The 2024 Earth Hour Weekend Challenge winner will be recognized at BOMA Toronto's Celebration of Excellence Awards Gala on **May 29, 2024**.

Top Takeaways:

- **The 2024 Earth Hour Weekend Challenge** measures consumption for 60 straight hours. Participants must report data for three consecutive weekends: March 8 to 11, March 15 to 18, and March 22 to 25. [Learn more >](#)
- **While understanding your equipment and systems are important**, don't forget about your people! It is crucial to connect with your property and operations managers early on.
- **Access BOMA Toronto's [tool kit resources](#)** to promote your building's participation in the challenge and share with your team and tenants to encourage everyone to take part.
- **"Listen" to your electricity interval data "with your eyes."** Having access to data allows for a true understanding of how your building works and where the opportunities for improvement are located.

Thank you to Earth Hour Challenge Technical Advisor

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For membership inquiries, contact:

Rahim Datoo
Coordinator, Membership Engagement
rdatoo@bomatoronto.org

